

2019

LOUISIANA
REGIONAL BLACK
DANCERS &
CHOREOGRAPHERS
CONFERENCE

SPONSORSHIP APPLICATION

PRESENTED BY:
Inter City Row Modern Dance Company

(318) 200-3755
SHREVEPORT, LA

OUR COMPANY

Just to tell you a little about us, we were established in 1981 and became incorporated, tax-exempt, as a non-profit dance organization in 1982, making us the oldest operating African American dance company in the State of Louisiana. Inter City Row Modern Dance Company (ICR) has profoundly impacted the lives of hundreds upon thousands of young people, by creating a door that makes art accessible, available, and affordable, while promoting a livable and viable community through its activities.



EVENT OVERVIEW

On April 6, 2019 our dance company will be hosting our annual Dancers and Choreographers Conference. The Louisiana Regional Black Dancers and Choreographers Conference is an annual event that offers concurrent dance classes taught by local and regional dance instructors. All attendees will have the opportunity to participate in modern, jazz, tap, ballet, hip-hop, liturgical, creative, line, salsa, and West African dance classes.

GOALS & OBJECTIVES

01

Establish ICR as a main outlet for cultural arts education

03

Provide cultural enrichment and awareness to Northwest Louisiana

02

Showcase various art forms including dance and music

04

Provide entertainment and art educational activities to inner city youth

SPONSORSHIP OPPORTUNITIES

- Event Attendee Gift Bags
- Teachers & Dancers Gift Bags
- Teacher's Lunch
- Dancer's Lunch
- Raffle Items
- Conference Breakfast
- Performances
- Volunteer Appreciation
- General Expenses
- Travel for long-distance Dance Organizations

CONTACT INFORMATION

Name: _____

Company: _____

Phone: _____

Email: _____

Address: _____

Contribution Type:

Monetary In- Kind Service Other

Have you been a sponsor for this event in the past?

Yes No

SPONSORSHIP LEVELS

Super Star

\$10,000+

Recognition in Event Program, Recognition on ICR'S Social Media Pages & Website, Logo on Marketing Materials, Logo on t-shirts. Promotional Event Pictures, Complimentary Booth in Vendor Hall, Complimentary Event Tickets

Community Partner

\$5000+

Recognition in Event Program, Recognition on ICR'S Social Media Pages & Website, Logo on Marketing Materials, Complimentary Booth in Vendor Hall, Complimentary Event Tickets

Dance Enthusiast

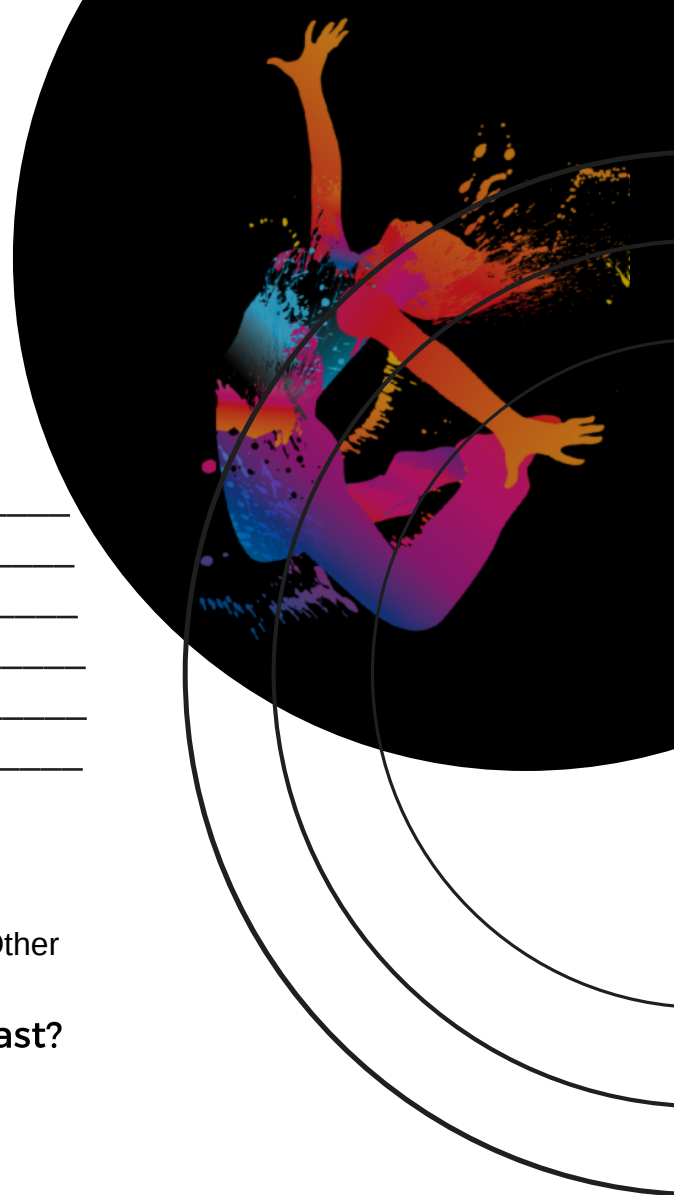
\$1000+

Recognition in Event Program, Recognition on ICR'S Social Media Pages & Website, Logo on Marketing Materials,

Friend

\$500+

Recognition in Event Program, Recognition on ICR'S Social Media Pages & Website,



ADDITIONAL
INFORMATION

ADDITIONAL DETAILS

It is incredibly important to continue offering art and art educational activities that keep children engaged and excited about learning. Unfortunately, there is not enough public dollars in place to provide the level of service we offer and that many youth in our community deserve. We are requesting support from the businesses and organizations in our community to make this event a success. This is a wonderful opportunity to promote your product or service to the Inter City Row family.

We ask that you join our efforts of keeping the Inter City Row legacy strong. Helping the Dancers and Choreographers Conference committee create continued pride, esteem and boosted morale of art and culture is the perfect way to partner with Inter City Row.

THANK YOU!

Thank you in advance for your support and welcome to the Inter City Row Family! Please send all logos to be included in promotional materials to brianna.icr@gmail.com. In addition all checks, in-kind gifts, coupons, gift certificates and marketing materials can be sent to the address below.

For questions and additional information, please contact Brianna Mahoney at (318) 840-4339 or brianna.icr@gmail.com.

Inter City Row Modern Dance Company
2021 Dr. Martin Luther King Dr.
Shreveport, LA 71107



Let's Dance !